

Stop Killer Coke

Get Coke off Campus

What's wrong with Coca Cola?

The Coca Cola Company, is one of the world's biggest multi-nationals. It has a huge monopoly on the production of bottled drinks – over 90% of the market.

It has been found to be using sub-standard water in more than one country, including the use of cemetery run-off in parts of Colombia.

It has a record of shocking human and trade union rights abuses.

How has Coca Cola abused human rights?

There are plenty of examples of Coca Cola paying low wages, contracting out services to anti-union employers and in the case of Colombia being complicit in the intimidation and murder of trade unionists.

What's happening in Colombia?

In the last twelve years at least ten trade union leaders working in Coca Cola bottling plants, have been shot. Isidro Gil, for example, was shot at his machine, by paramilitaries who then handed out letters to his fellow workers telling them to resign from the union.

Other trade unionists have been threatened, kidnapped or jailed. Whole factories full of workers have been locked in till they agreed to resign from the union.

What's the problem with the union?

The problem is that the union helps to organize the workers to get better wages and conditions. After Isidro Gil's workmates either resigned or fled, a new workforce was employed at less than half the previous monthly wage.

What can we do?

The union in Colombia has called for a year of action internationally. Part of this is a campaign to boycott Coca Cola products. Individual boycotts might make you feel better, but they won't build a big campaign. What will is organized, collective action.

We are organizing to get Coke machines removed from our school, Uni and TAFE campuses. And from workplaces as well.

Being part of the campaign is easy. REVO have Get Coke off Campus packs with petitions, stickers and leaflets. This can get you started and help you find others who agree.



How is this going to stop the killings?

A good question. First it will help the union in Colombia by showing that people outside Colombia know about the issues and are concerned and it will put some pressure on the company to begin changing its practice.

But the real strength of the campaign will come when workers and unions here in Australia take the issues up actively. In the 1970's Guatemalan Coca Cola workers won a good union contract after Coca Cola workers in other parts of the world took strike action to support them

Our actions to get coke off our campuses can be part of building a campaign of action by workers to stop Coca Cola.

Is there support for this sort of action?

The launch of the International Year of action to stop killer coke was well-supported by unions in Victoria. The ETU made strong statements, including threatening to turn off coke machines! Other unions said they supported the fight of workers in Colombia to not be shot for wanting to organize.

You can be part of this campaign. By working together we can make a difference for our brothers and sisters in Colombia.



Want to take action?

**REVO Stop Killer Coke Stall
Every Saturday 11am to 1pm Bourke St
Mall, Melbourne**

**REVO planning meetings after the Stall
every Saturday**

www.onesolutionrevolution.org

REVOLUTION

socialist youth movement

contact@onesolutionrevolution.org
Ph. Lisa 0418 415 155